

My First Cookie Program

The Girl Scout Cookie Program is the largest girl-led entrepreneurial program in the world! Proceeds from the cookie program always stay local to help your Girl Scouts fuel adventures.

Program Phases



Phases, Dates	What Happens	Deadline
Initial Order Jan. 4 - Jan. 19	Girl Scouts can take orders in-person from their customers or online through Digital Cookie. DOC I/O is paused for the flow of cookies to eBudde from midnight Jan 19– Jan 27	Troop Cookie Managers collect in-person orders from their Girl Scouts and submit the initial orders for the troop by Jan. 20 in eBudde. Troop's initial order will automatically include any Digital Cookie sales during the same timeframe.
Goal Getter Jan. 20 - March 2	Girl Scouts can continue to take in-person orders using the Goal Getter order form or online in Digital Cookie.	Troop Cookie Managers should encourage parents to regularly turn in orders and report new girl-delivery Digital Cookie orders so cookies can be transferred to Girl Scout. Girl-delivery option in Digital Cookie ends March 1, 2025
Cookie Booths, Direct Sales and delivery Feb. 7 - March 2	During this period, Girl Scouts will have cookies in-hand to use for booths, door to door sales, and/or cookie stands. Troops can select available booth spots in eBudde.	All sales end March 2. All money needs to be deposited into bank account by March 3.

What is Digital Cookie?

Digital Cookie is an online sales and marketing platform for Girl Scouts to reach customers. All sales through Digital Cookie are paid for at time of purchase.

There is an app for our Girl Scouts/families to use to manage their sales. Troop volunteers will have access to the troop management side of Digital Cookie online. The troop can set up its' own Digital Cookie storefront!

Digital Cookie will be open Jan. 2 to set up Girl Scouts' online sites and for cookies orders

Support and Training For Cookie Managers

- Troop Cookie Managers will receive a flash-drive that contains the manuals, instruction videos and resources
- Troop Cookie Training available in GSLearn
- Topic specific webinars are available via zoom starting in January– schedule in manual