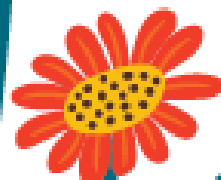
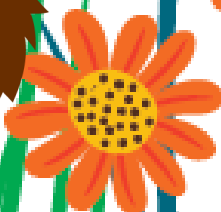
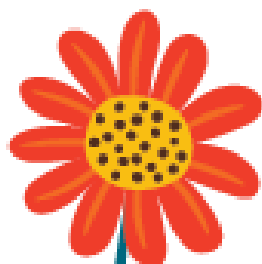


**BRAVE.
FIERCE.
FUN!**

girl scouts 
of greater mississippi

**Sweets and Treats
2025**



What is the Fall Product Program?

This program is an integral part of the Girl Scout journey in leadership, entrepreneurship and learning and developing her 5 essential skills:

Goal Setting
Business Ethics
Decision Making
People Skills
Money Management

It is also an easy, fun way to earn startup funds for your troop activities at the beginning of the Girl Scout year.
Don't miss out on all the fun!

Materials :

Volunteers and caregivers will receive a PDF of the manual via email. Service Units will receive nut and candy items for troops and girls to sample. Girls will be directly mailed paperwork. Order cards will be located in each office.

Girl Materials:

Candy/Nut Order Cards
M2 Girl Information Flyer
Permission Form
Sticker



Service Unit Product Chair:

Before the Program Begins

- Check each returning troop for a registered Product Chair or Troop Leader
- Enter Service Unit delivery shipping address into M2 system for nuts and reward deliveries
- Hold a Service Unit Meeting for Troop Fall Product Chairs and Juliettes
- Send Troop and Caregiver Training Dates to Leaders and Juliettes

During the Program

- Answer questions and promote the program
- Remind of deadlines

After the Program

- Verify girl rewards have been selected when they require a choice
- Receive delivery of product and rewards
- Sort and distribute product and rewards to troops

“Sweets and Treats”

Fall Program Dates

“Sweets and Treats”

Troop Leader Training—Virtual	09/04/2025
Early Access for Troop Volunteers	09/05/2025
Caregivers Receive Welcome Email	09/13/2025
Product Program Begins	09/13/2025
Caregiver Information Session —Virtual	09/15/2025
New Troop Leader Training— Virtual	9/9, 9/30, 10/7
Last Day for In-Person Orders	10/26/2025
Family Deadline for Entering Paper Orders (Online orders should not be re-entered)	10/26/2025
All Money Due to Troop	10/27/2025
Deadline for Troops to Enter or Edit Girl Paper Orders	10/27/2025
Deadline for Service Units to Enter/Edit Information	10/28/2025
Last Day for Online Orders	10/28/2025
Last Day for Girls to Enter Reward Choices	10/28/2025
Juliette Money to be Turned in to Council	10/31/2025
ACH Withdrawal	11/03/2025
Expected Delivery of Nuts to Service Units starts	11/17/2025 (week)
Expected delivery of Rewards to Service Units	11/17/2025 (week)





“Sweets and Treats”

Get Your Themed T-shirt!!



The Fall Product Program is a quick, easy way for your Girl Scout to start the year strong—earning money for the troop while building skills like confidence, goal setting, and decision making.

Fast, Fun & Online!

Getting started takes less than 10 minutes with the M2 Digital Platform—and your Girl Scout can earn a themed t-shirt just for getting started!

Here’s How to Earn the Shirt:

- ◆ Log in to M2
- ◆ Create her avatar
- ◆ Send 20+ unique, valid emails
- ◆ Use the “Share My Site” feature
- ◆ Scan the QR code below to get started!



- ◆ Site is accessible for Girl Scouts on 9/13/2025.



- ◆ Get this shirt just for setting up your digital site.

Let’s start the year with a boost of excitement and a whole lot of Girl Scout spirit! ◆



“Sweets and Treats” Training

Virtual Troop Leader Training Session

9/4/2025 @ 6:30 pm

All Troop Leaders or Fall Product Chairs are encouraged to attend the training. The training will be an overview of the upcoming fall product season.



Virtual Fall Product Training for NEW Troop Leaders 9/9/2025, 9/30/2025 or 10/7/2025 @ 6:30 pm



This training session is for *New Leaders or first time Product Chairs* and is more detailed and instructive on the M2 system and guidelines of the program.

Caregiver Information Session 9/15/2025 @ 6:30 pm

Caregivers can join a virtual question and answer session with a walkthrough of how to set up the girls site and check for orders.

You must register for training at gsgms.org/events to receive the link to join.

For help accessing your GSLearn account contact Candy Sanders at CSanders@gsgms.org

Topic specific training videos are available on GSLearn and our product programs Youtube Channel*.



Getting Started: Volunteer

On 9/5/2025 volunteers who are listed as a Troop Leader or Fall Product Chair with a 2025-2026 membership will receive an email invitation from M2 that explains how to access the site and get started. If you have not received an email invitation to access the M2 site by 9/13/2025, please visit www.gsnutsandmags.com/admin and select "Forgot Password". If you need further assistance contact:

M2 Customer Service 1-800-372-8520.

- Login and create your avatar.
- Your access email will prompt you to create a password to access your M2 volunteer account. If you are a returning user, you can login using your existing password.
- You will be prompted to complete account information and watch a short system training video. Enter a mailing address and then proceed to create your avatar.
- Check your troop roster! If you do not see a girl listed, email jrothert@gsgms.org, so her membership status can be checked. Girls are uploaded throughout the product season and newly registered girls will be included in future uploads.
- Set up the parent/guardian email blast to all girls in your troop. The emails will automatically send on 9/13/2025, and tells your parents that it is time for them to help their Girl Scout set up her online store.
- Share your avatar with your Girl Scouts before the season starts. This allows girls in your troop to see your virtual likeness and helps get them excited to create their own. You could hold a contest to see who gets their avatar created first. Come up with ideas to keep them updating their look throughout the season. When your troop reaches \$600 in sales your avatar will be printed on the volunteer patch.

A screenshot of the Girl Scouts of Alaska M2 Media dashboard. The page is titled "Parent and Adult Email Campaign" and includes a "Troop: 897" dropdown. There are buttons for "VIEW EMAIL" and "ADD CONTACTS". Below these is a table with columns for "First Name", "Last Name", "Email", "Send in Spanish", "Resend", "Status", and "Delete". The table contains three rows of data for girls named Alicia, Jennie, and Cal. At the bottom of the table is an "UPDATE" button. Below the table is a "RETURN TO DASHBOARD" button. The page also includes a "Status Key" and a "Show Quick Dashboard Links" link.

Troop leaders can switch between roles in the top right corner of their dashboard.

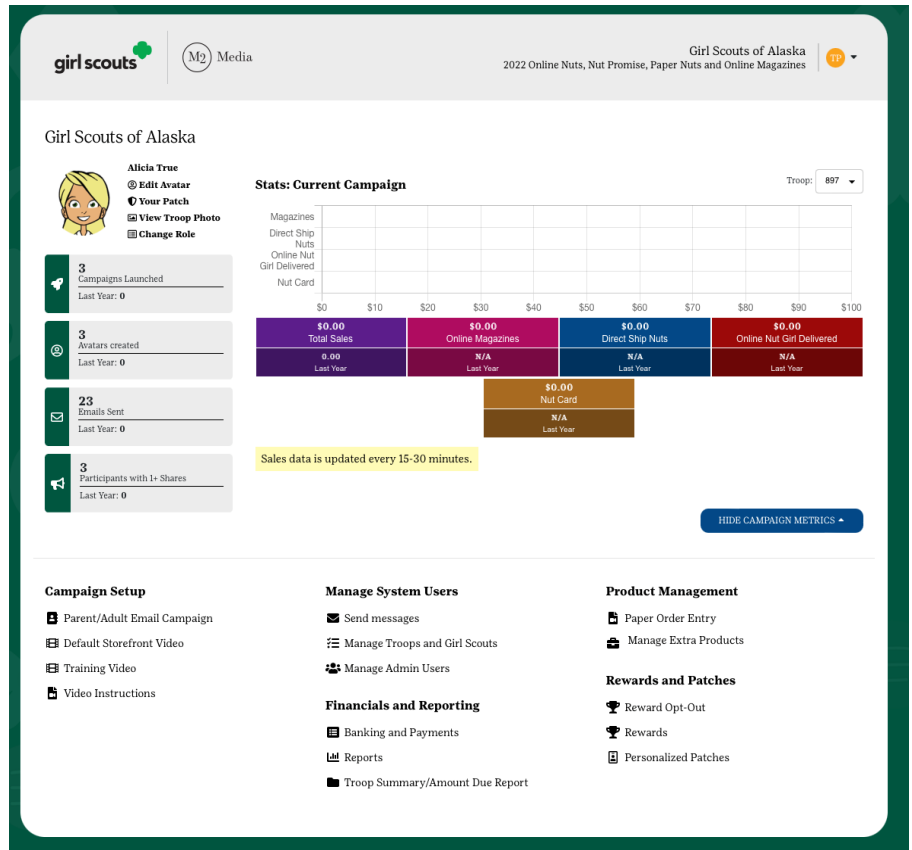
A screenshot of the Girl Scouts of Alaska M2 Media dashboard showing the user profile menu. The menu is open, displaying the user's name "Alicia True" and role "Troop Leader". The menu options are "Change Role", "Edit Avatar", "Profile", "Logout", and "Delete". The "Delete" option is highlighted. The background shows the dashboard header with the Girl Scouts of Alaska logo and the text "Paper Nuts and Online Magazines".

Troop Overview



Your dashboard will help you manage the progress and the participation of girls in your troop. You can click on any of the links to access the different functions:

- Send your Parent/Guardian Email Blast.
- Rewatch the M2 training video.
- Send targeted messages to communicate with your Girl Scouts.
- Monitor which girls have “launched” their campaign.
- Check your sales reports.
- Enter paper order sales (as needed) for Girl Scouts in your troop.
- Check and make necessary reward selections for girls.
- Print delivery tickets when products and rewards arrive.
- View your troop summary report and amount due to council.



Troop Leaders and Caregivers of Juliettes have the same dashboard. You can reference any of the training videos (page 14) for help on a specific topic.

Troop volunteers earn the personalized patch when your troop reaches \$600 in sales and troops have sent the parent/guardian email blast.



“Sweets and Treats”



Check your troop roster.

From your dashboard select the option to “manage troops and girls”.

All girls with a current 2025-2026 membership registration “should” be imported into the system when you log in to check your roster.

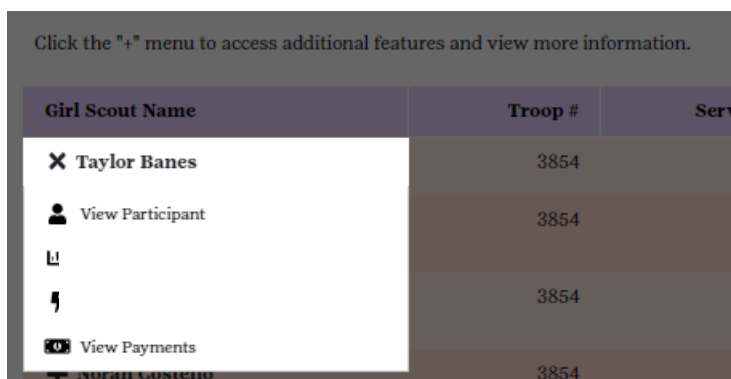
+ Angelina Bryars	3854	622	107256729	Not Launched Nut Card Only	N/A
+ Norah Costello	3854	622	121232147	Launched	N/A
+ Kaycee Craig	3854	622	110171220	Not Launched	🔒

If you find a girl is missing, email the girl’s first and last name and your troop number to grothert@gsgms.org. Uploads to the M2 system are done on Tuesday and Friday mornings each week throughout the product program. Paper registrations take time to process so allow at least a week for a new Girl Scout to appear in your troop roster in M2.

Under each girl listed you can see a status column with the progress in setting up their online store:

- Not Launched = this Girl Scout has not set up her online store
- Launched = this Girl Scout set up her online store
- Not launched nut card only = this Girl Scout did not set up her online store but received in-person orders and parent or Troop Leader has entered them on the paper order entry screen

You can click on the “+” next to the girl’s name to see her sales progress.



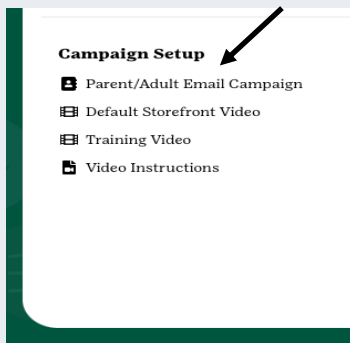
Clicking “view sales report” in the pop up window will take you to the reports screen where you can see a breakdown of her sales progress and orders.



Parent/Guardian Email Blast

The first step in setting your troop up for success in the Fall Product Program is to send your parent/guardian email blast. This will notify all the caregivers that it is time to set up their online store. You can access this function from your dashboard under the heading “Campaign Set Up”.

Each girl will have one caregiver imported into the M2 system. This information comes from our registration database. Verify all email addresses and update as needed. You also have the option to send the email in Spanish.



The status column shows the progress and actions of the emails sent. If you get an email status “bounced” you can update with a new email address and resend the email blast. Use these status updates to help you customize your communication messages to parents.



M2 Media

Girl Scouts of Alaska
2022 Online Nuts, Nut Promise, Paper Nuts and Online Magazines
TP

Show Quick Dashboard Links

Parent and Adult Email Campaign

Please add parent/adult email addresses in order for them to receive a link and instructions on how to participate.

Troop: 897

VIEW EMAIL

ADD CONTACTS

First Name	Last Name	Email	Send in Spanish	Resend	Status	Delete
Alicia	Truesdail	altruem2test+stagegirl@gr	☐			
Jennie	Sorrell	jsorrell@m2mediagroup.cc	☐			
Cat	Arnold	carold@m2mediagroup.o	☐			

UPDATE

Opened
 Didn't open
 Sent
 Delivered
 Bounced
 Queued for sending

Status Key

RETURN TO DASHBOARD

Using M2 Messages

Manage System Users

- ✉ Send Messages
- ☰ Manage Troops and Girl Scouts
- 👤 Manage Admin Users

Financials and Reporting

- 💰 Banking and Payments
- 📊 Reports
- 📄 Troop Summary/Amount Due Report

- Use the “send message” option to communicate with your Girl Scouts, parents and even customers.
- Select the group tab you want to message, then select “type”. When you select the group you would like to message and pick a subject the M2 system will provide you with a standard text option that you can copy and paste or you can compose your own message.
- Use this feature throughout the program to help communicate and motivate the girls and parents in your troop.

Show Quick Dashboard Links ▾



Send Messages

Send messages to participants, volunteers, and members of this campaign.

Participants Not Launched

Participants Launched

Supporters

Troop Leaders

Service Unit Leaders

History

✉ Emails

VIEW EMAIL HISTORY

Type:

Participants Not Sent Parent and Guardian Blast ▾

Subject:

100 Characters Remaining.

Tip: Please contact your M2 sales representative for suggested copy.

Message:

10000 Characters Remaining.

Tip: Please contact your M2 sales representative for suggested copy.

SEND

Getting Started: Girls/Parents



Earn a T-shirt for Getting Started

On 9/13/2025 Girl Scouts will receive an email invitation from M2 that explains how to access the site and get started.

- You can go to www.gsnutsandmags.com/gsgms and select "Forgot Password"
- or
- Scan the QR code to access the website. Leaders use the purple box to log in. Girls/caregivers use the pink box.

Caregivers

Girl Scouts of Greater Mississippi

Leaders



Girls and Parents/Adults

Already Registered?

LOGIN

New User?

CREATE AN ACCOUNT



Troop Leaders or Volunteers

New and returning users

VISIT ADMIN SITE

Welcome!

Thank you for participating with Girl Scouts. You're helping today's Girl Scouts make the world a better place.

- Create your avatar
- Earn rewards (your avatar can too!)
- Invite friends and family to visit your personalized site

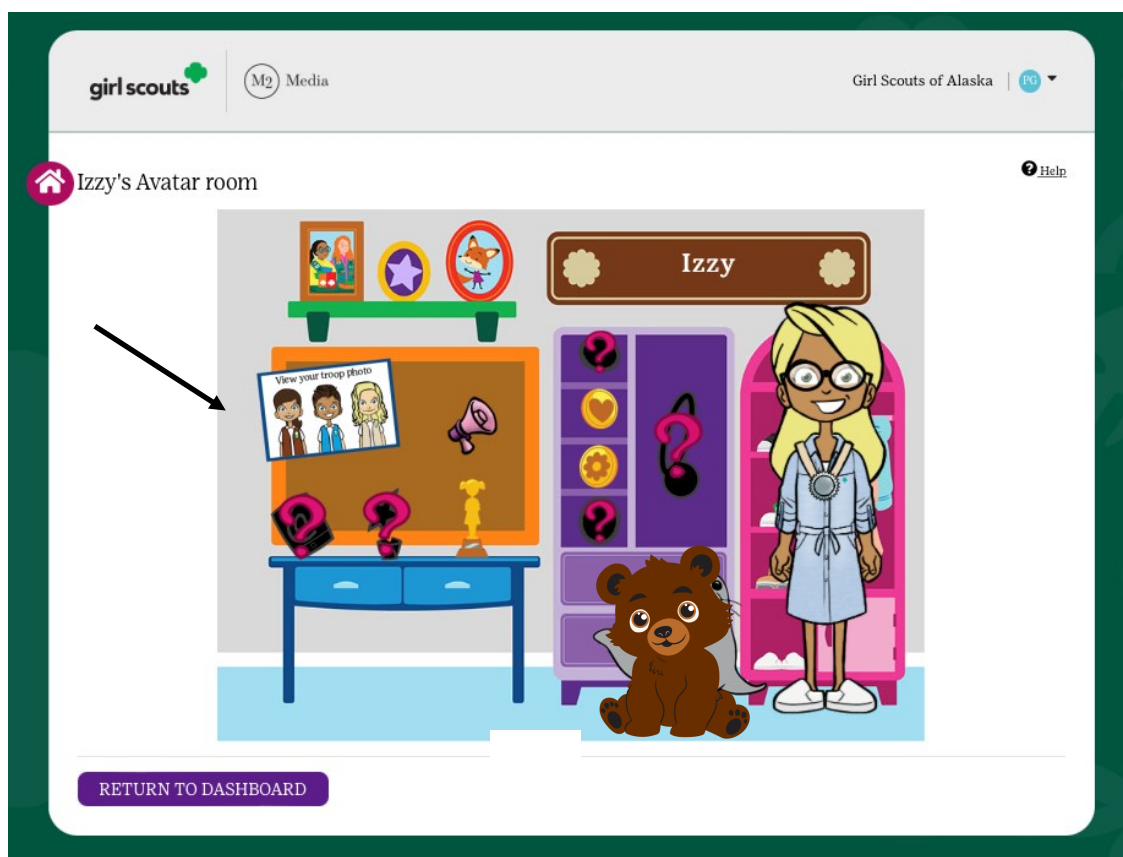


Girls have the opportunity to earn a t-shirt just by completing the start up steps!
If you need assistance contact M2 Customer Service 1-800-372-8520.



Avatar Room

As the program continues, encourage girls to explore their avatar room. They can learn about the virtual rewards, see their troop photo and track their progress.



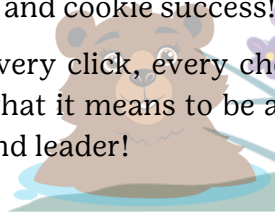
In addition to earning amazing physical rewards, Girl Scouts can unlock virtual achievements that celebrate their courage, confidence, and character! These special achievements will shine in her very own avatar room, creating a colorful showcase of her accomplishments along her journey.

Before a virtual reward is earned, a playful question mark will mark the spot — but once she reaches her goal, the icon will light up in bright, cheerful colors! She can hover over each icon to learn what it represents and discover the steps she can take to achieve it, just like setting goals and making a plan in true Girl Scout fashion.

Girl Scouts can return to their dashboard anytime to continue building skills, making progress, and unlocking new virtual rewards. Plus, throughout the program, she can customize her avatar to show off her unique style and spirit — and choose the perfect image for her personalized patch, a lasting symbol of her leadership journey and cookie success!

Every click, every choice, and every achievement is a celebration of what it means to be a Girl Scout — a go-getter, innovator, risk-taker, and leader!

**BRAVE.
FIERCE. FUN!**





Juliettes



- Juliettes earn rewards
- Juliettes earn Council Credit
\$10 in council credit for every \$100 sold



A Juliette is a Girl Scout who is independently participating in the Girl Scout program. She does not have a troop number or a Troop Leader. Her parent or guardian serves in the role of Troop Leader for necessary paperwork and registrations.

During the Fall Product Program, a Juliette will receive a packet in the mail to get started in the program. Her caregiver will need to request access from her membership specialist and declare their intent to participate in the program to receive an email to log in to the M2 system. Juliettes follow all dates and deadlines the same as a troop. All money must be turned in to the council by 10/28/2025.

In November 2025, all products ordered by customers and rewards earned by the Girl Scout will be sent to the Service unit for her caregiver to pick up.

If you are a Juliette and do not know who your Service Unit Product Chair is, reach out to jrothert@gsgms.org to get connected.





Training Videos

There are short topic specific videos available to guide you through the Fall Product Program.

Videos are available for Troop Leaders, as well as for Girls/Caregivers.

Click on the link to access any of the fall product training videos.

Troop Leaders

<https://youtu.be/-EWFB-YuEr4> Reward Earners
<https://youtu.be/XtSg3EaSOfo> Personalized Patch
<https://youtu.be/bPGpciNBors> Troop Reports
<https://youtu.be/6Jp9ic2XIq0> Troop Financials
<https://youtu.be/YggYlumSQqU> Parent Adult Campaign
https://youtu.be/OXL1_b7jB08 Entering Paper Orders
<https://youtu.be/GEG00UDniFk> Troop Delivery Tickets
<https://youtu.be/YDZvolpFl2w> Troop Dashboard

Girls/ Caregivers

<https://youtu.be/skOPa2U9x0Y> Site Set Up
<https://youtu.be/gGqR6amjExw> Creating Your Avatar
<https://youtu.be/0SSAOIYfR8g> Share My Site
<https://youtu.be/qNOgbR1qkW8> Sending Emails
<https://youtu.be/LXt5r8nkhpg> Recording Voice
<https://youtu.be/N3ILXPRloOI> Personalized Patch
<https://youtu.be/K0VFqj9MJxU> Order Card Entry



Scan the QR Code for complete access to all the training videos



You can also access the training videos by clicking the playlist links.

For Troop Leaders

https://www.youtube.com/playlist?list=PL-4pkBvKHb267hXbU9ZwAU_s8GxR07ATp

For Girls/Caregivers

<https://www.youtube.com/playlist?list=PL-4pkBvKHb24Y5HWdyE1MZCCA93ILD8PK>

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Fierce. FUN!**



Online Orders

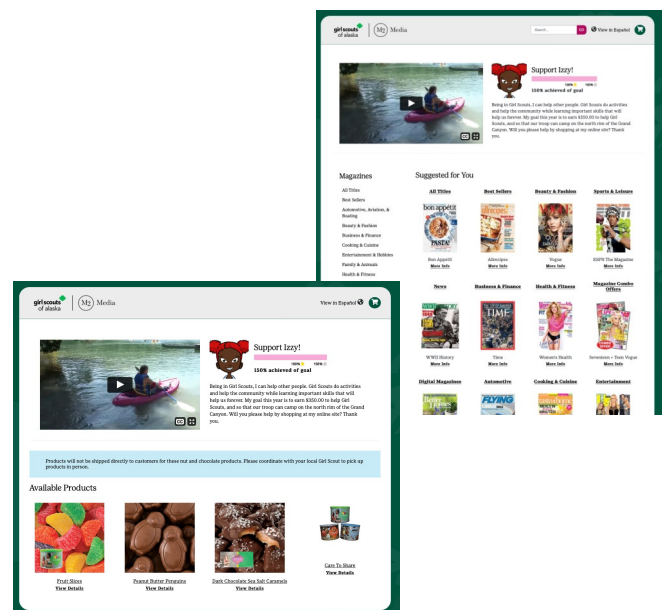
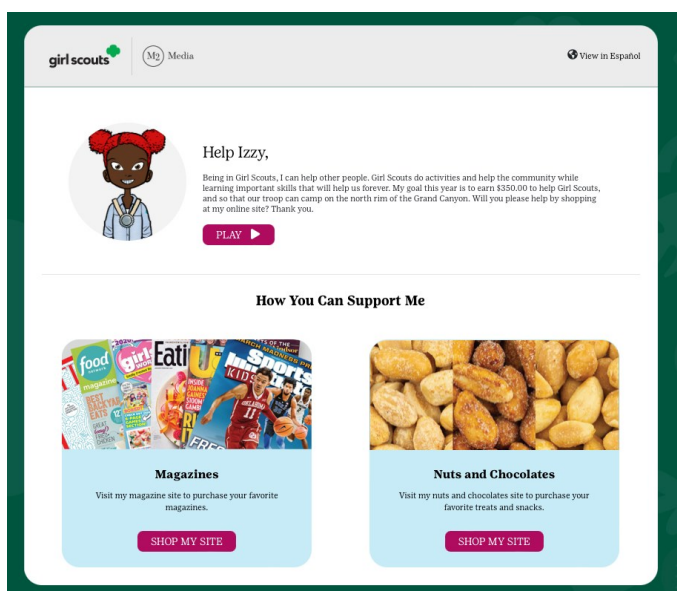
Girls have the ability to collect orders in two different ways. They can use the paper order card, or collect orders digitally. Digital orders are placed when a customer visits the girl's online store and selects either Girl Delivery or Direct Shipped.

The online shopping experience offers customers a larger selection of nut and chocolate items as well as a wide range of magazine subscriptions, Tervis tumblers, personalized stationery and the Girl Scout themed Barkbox. Customers receive a link to shop online directly from the girl/caregiver. Emails will be sent from the M2 system to any email address that the girl/caregiver enters into her store. Girls can use the "share my site" feature from her dashboard to post their link on social media.

All orders placed on the girl's online store are paid for at the time the order is placed. Girl delivered orders will be delivered to the Service Unit for local delivery by the Girl Scout. Direct shipped orders are sent directly to the customer based on the address entered.

The last day for in person order entry is 10/26/2025. The online girl delivered and direct shipping option for customers will remain open for orders until 10/29/2025. The online ordering deadline date gives customers who received their email invitation to shop during the last weekend of the program a few extra days to place their last minute order.

Remind girls who receive digital orders after 10/26/2025 to check their earned rewards for choice selections. You can check the rewards report for the exclamation icon or utilize your message function to send a communication to any Girl Scouts who need to make reward selections.



Order Payments



The Fall Product Program is designed so that the Girl Scout and her caregiver handle most of the financial literacy program themselves, putting the Girl Scout front and center of her business.

All orders are paid at the time of the order.

Girls must collect all money for any non-digital orders and turn in to her troop by 10/27/2025. If a Girl Scout does not turn in money from her paper order card orders, the order will be deleted from the system.

All orders are paid for up front. Girls can turn in money to their troop leader for non-digital orders by cash or cashier's check. No personal checks should be accepted.

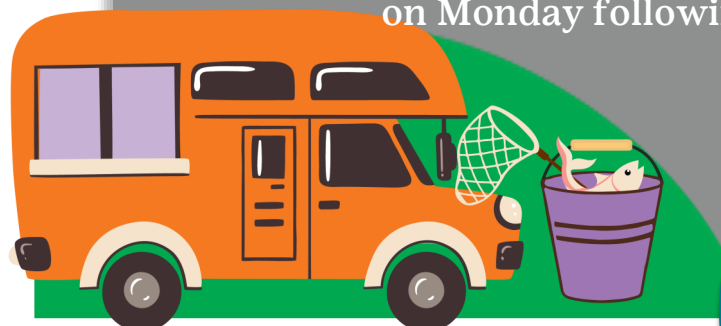
A parent may choose to enter all in-person orders received as one online girl delivered transaction and make the payment for those items through the M2 platform. If a Girl Scout is not using the digital platform during the Fall Product Program, then she must turn in money equivalent to the total number of items needed from her paper order card to her Troop Leader. The Troop Leader will then enter the information into the M2 platform. **Only items entered into the system will be received for delivery.**

Important Date Reminders

10/27/2025 Troop Leaders must verify that all money for paper order entries has been paid by the parent

10/29/2025 Deposit all money into the troop bank account

11/03/2025 The automatic ACH withdrawal will be on Monday following the close of the program.





Exclusive Online Products



BARK

Tervis® Tumblers



Bark Boxes and Tervis Tumblers are back, now with more options.

Bark Box will now offer three custom designed Girl Scout Themed boxes for your furry family.

Shipping Rates for Tumblers

1st Tumbler - \$7.99 (new)

2nd and 3rd Tumblers - \$5.99 each

4 or more Tumblers; \$1 for each additional

Example: 3 tumblers: \$19.97, 4 tumblers: \$20.97

Candles

The line features 8 unique scents,
each priced at \$29.95.

Personalized Stationery Sets

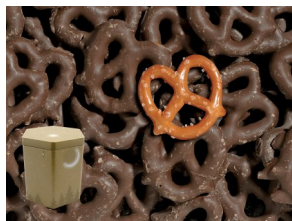
Customizable Stationary sets for any occasion!



Order Card Line Up



Peppermint Rounds



Chocolate Covered Pretzels



Pecan Pralines



Pecan Supremes

Chocolate Covered Almonds



Sea Salt Caramels



English Butter Toffee



Whole Cashews



New Item



Peanut Butter Delight



Gummi Butterflies



Peanut Butter Elephants



Dulce Daisies

Salsa Mix



Fruit Slices



Taco Peanuts



Cranberry Trail Mix



New Item

◆ Gear Up for In-Person Delivery!

These awesome Girl Scout items are available for in-person delivery — earn sweet rewards for all your hard work! Orders can be placed through the online digital store or by using the paper order card.

◆ Troop Tip:

If you're using a paper order card, make sure to enter all totals into the M2 system. That's how your order makes it onto the Service Unit delivery — and we wouldn't want to leave any goodies behind!

See printed order card for product details and pricing

BRAVE. FIERCE. FUN!



Pup Patches
& S'More!
Kit Includes:



S'More Stick



Pup Patches



Berry Trios™
Treats



S'more The
Merrier Kit
Includes:



S'More Stick



Berry Trios™
Treats

BARK!



Happy Trails & Tails



Ruff Terrain Boots



Outdoor Adventure
Pup Patches



Berry Trios™
Treats



Cozy Pup Campout



Campfire Tails Set



Stick With It
Pup Patch



Berry Trios™
Treats

Good Dog Goals



Good Dog Sash



Learn and Earn
Pup Patches



Berry Trios™
Treats



Candles

- Balsam Fir
- Banana Nut Bread
- Cranberry Orange
- Gourmet Sugar Cookie
- Holiday Homecoming
- Juicy Apple
- Lavender Vanilla
- Orange Cinnamon Clove



Fall Product Social Media Guidelines

The Fall Product Program allows Girl Scouts to use social media to share their Fall Program sales link **with friends and family**.

Caregivers can post the Girl Scouts link to their social media pages and Girl Scouts over the age of 13 may post the link to their social media pages. Your page does not have to be set to private. If a caregiver is an admin on a public facing social media page, posting any Fall Product Digital Store link falls outside of the guidance set by GSUSA for social media. The social media guidelines for the Fall Product Program are different than for the Cookie Program.

Girl Scouts or caregivers who post on public facing social media sites will be reminded of the guidelines surrounding the usage of social media for the Fall Product Program and asked to remove the post.

Here are a few key things to keep in mind when contacting a caregiver in regards to guidance:

- Ask if they attended the troop fall product training
- Ask if they received the parent manual
- Ask if they signed the permission form
- Remind them of the social media guidelines

A Girl Scouts online digital platform may be disabled if a caregiver or girl does not adhere to the guidance set by GSUSA and Girl Scouts of Greater Mississippi for the usage of social media after being informed of the guidance.

To engage in a well rounded sense of self, girls should spend equal time in each of the Girl Scout pillars. While sharing on public social media can be fun and engaging, it's important to ensure it doesn't take time and attention away from other valuable parts of the Girl Scout experience. Excessive focus on posting can increase the time commitment for girls, caregivers, and troop leaders, potentially limiting opportunities to participate in other essential pillars of Girl Scouting.

girlscouts 
of greater mississippi



BRAVE.
FIERCE. FUN!





Troop Rewards

Troops who participate in the 2025 Fall Product Program have a golden opportunity to jumpstart their year with fun, funds, and fabulous rewards! ♦

♦ Here's what your troop can earn: **17%**

17% of all items sold during the program—including donations made through the Care to Share program!

Junior and older troops can opt out of physical rewards and receive an extra 5% in proceeds during the Fall Product Program. Troops must be 97% juniors and older and it must be a group decision.

Troop Leaders will earn a personalized patch when their troop reaches \$600+ in total sales. What a fun way to celebrate your troop's success!



**Troop Leaders
design their
own patch**



COOKIE BONUS ! ♦ Troops who achieve a minimum Per Girl Average (PGA) of \$255 with 50% girl participation will earn an extra \$0.03 per box sold during the 2026 Cookie Program. That can add up fast!

A participating Girl Scout is one who:

Sets up her M2 online storefront and sends at least 20 unique emails

OR

Has her orders entered by the troop leader using the paper order card.

Every troop has the chance to earn big while building skills, confidence, and team spirit. So rally your girls, set up those M2 sites, and get ready to fall into fun with the 2025 Fall Product Program! ♦



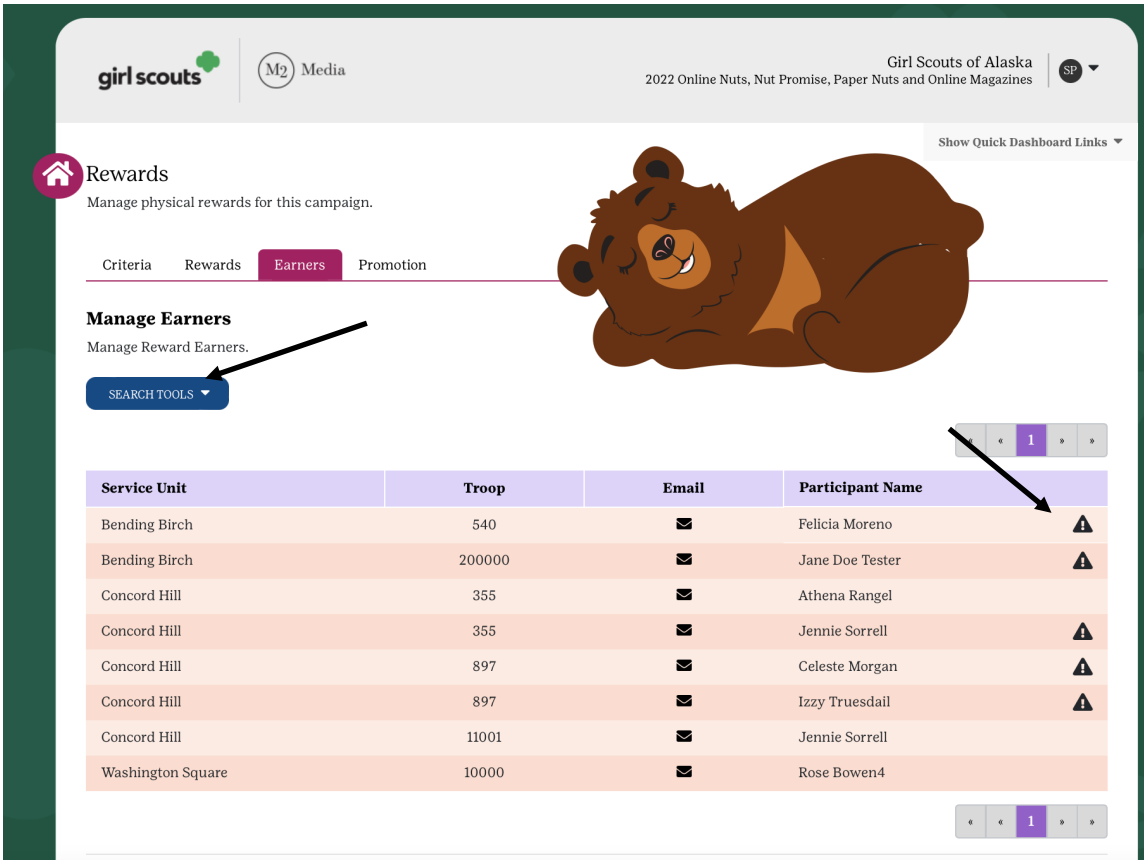
Reward Information

The Fall Product Program ends on 10/26/2025. Girls have until 10/29/2025 to finalize their rewards selections. Rewards are automatically calculated and rewarded based off of the total combined sales levels. Girls are only required to make a selection at levels that offer a choice. A Troop Leader has the ability to select a reward choice for a girl but must make the selection by 10/30/2025.

Use the “rewards” option from your dashboard to check and see if you have girls in your troop that need to make a reward selection. On the right side of the screen you will notice an action required icon. You can also use the drop down menu on the search tools to filter girls who need an action required. This will inform you that a Girl scout needs to make a selection.

If the selection is not complete the council representative must make the selection for the Girl Scout. Troops and Service Units can utilize the message option in M2 to remind your Girl Scouts to make selections for the rewards they earned with choices.

If the council representative has to make the selection for the girl no exchanges or replacements can be made.



girlscouts M2 Media Girl Scouts of Alaska
2022 Online Nuts, Nut Promise, Paper Nuts and Online Magazines SP

Rewards
Manage physical rewards for this campaign.

Criteria Rewards **Earners** Promotion

Manage Earners
Manage Reward Earners.

SEARCH TOOLS

Show Quick Dashboard Links

Service Unit	Troop	Email	Participant Name	
Bending Birch	540	✉	Felicia Moreno	⚠
Bending Birch	200000	✉	Jane Doe Tester	⚠
Concord Hill	355	✉	Athena Rangel	
Concord Hill	355	✉	Jennie Sorrell	⚠
Concord Hill	897	✉	Celeste Morgan	⚠
Concord Hill	897	✉	Izzy Truesdail	⚠
Concord Hill	11001	✉	Jennie Sorrell	
Washington Square	10000	✉	Rose Bowen4	

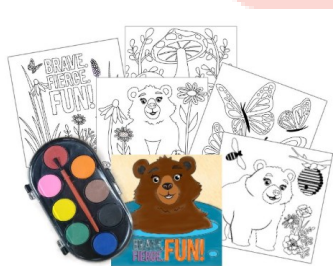
BRAVE. **FIERCE.** **FUN!** Reward Information

Rewards are automatically calculated in the M2 system and will be visible to girls. Girls must choose when two items are offered. If a girl does not make a choice by 10/29/2025, the council representative must make a selection for the girl. In the event the council has to make the selection, the item will not be able to be exchanged if it is not the girl's preference. Rewards will be delivered starting the week of 11/17/2025 to the Service Unit Product Chair address listed in M2.

Girls must make a reward choice
at the following levels:

\$350

Small Plush or Water Color Art Set



\$900

Plush Bear Backpack or Travel Backpack



\$1150

Mini Microscope or Camp LED Lantern



\$1300

Overnight at the Majestic Caverns or
50"x 60" Sherpa Bear Blanket

Overnight at the
Majestic Caverns
event is scheduled
for Nov 15-16, 2025
(no substitute date)
Travel not included
Girls must meet
adult/girl ratio.





“Sweets and Treats”

Nutte Money



- Girls earn Nutte money at key levels.
 - Nutte money levels are \$600, \$750 & \$1,150.
 - Nutte money is non-cumulative.
-
- Nutte money is tracked by the council using a Google spreadsheet. Girls can use Nutte money in the council shops, to register for council events and in the camp trading post (when open). When a girl uses her Nutte money the spreadsheet is updated by council staff to record how and when the Nutte money was applied.
 - Troop leaders can reference the reward section of M2 for a list of girls who earned Nutte money or contact the council office throughout the membership year for updates on girl balances.
 - Parents can call the council office at 601-326-4475 to check their Nutte money balance.
 - Nutte money is available from 11/1/2025—3/31/2026.
 - Unused Nutte money expires and is not carried over.



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Reward Experience

Overnight @ Majestic Caverns

MAJESTIC CAVERNS



Scan for a short video about the caverns



November 15-16, 2025

Make adventure come alive today and introduce your Girl Scout to brave new experiences that build their self-confidence as they do things that few others have! From the competitive fun of Cannon Wars to the engaging challenges of the massive Lost Trail Maze, every experience is designed to ignite a sense of purpose-driven adventure. These attractions are great for all ages. So, whether you're scaling the Traverse Wall Climb, engaging in epic axe throwing contest, visiting the goats, or panning for gemstones, there's something here for everyone to enjoy and explore together.

Girls who sell \$1300+ in the Fall Product Program can choose to attend the **Legendary Overnight Experience at the Majestic Caverns in Alabama**

Girls and chaperone must register for the event by 10/30/2025. Reward includes admission, dinner and 5 attractions for the girl and one chaperone. Travel is arranged by the chaperone. This reward is date specific, there is no alternate date.

Girl and adult ratios must be maintained. Girls who earn and select this reward along with chaperone must register for the reward experience at gsgms.org and cannot be changed after 10/30/2025.



Care to Share

Care to Share – Give a Sweet Treat with Heart!

When customers want to support Girl Scouts and give back in a big way, Care to Share is the perfect option! Instead of buying products for themselves, they donate \$7, and we turn that into delicious Girl Scout products that are delivered straight to the amazing soldiers, staff, and cadets at the **Mississippi Army Base at Camp Shelby in Wiggins, MS.**

It's easy—donations can be made directly to the Girl Scout and recorded on the order card, or a customer can add it to their online order using the M2 website.

✦ Bonus: You'll earn a special reward just for collecting Care to Share donations! Help spread smiles —no shipping required— GSGMS handles the delivery of all Care to Share orders.



Earn this patch with a minimum of 5 donations. Orders must be entered in the Care to Share column.

Girl Personalized Patches

Log in to the digital platform to customize your patch.

Choose from two different backgrounds and hundreds of different outfit choices. Girls earn their personalized patch when they sell at least \$350 in combined sales, use the “share my site” function in M2 and send at least 20 unique emails.



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“Cookie Crossover”

Girls can earn the Cookie Crossover patch during the 2026 Cookie Program when they complete all the requirements for the Fall personalized patch and sell at least 325 boxes of cookies in the 2026 program.



Final Check

Review Girl/Troop Order

- Parents enter paper orders from the nut/chocolate order card in the M2 online system during the sale by midnight CST on 10/26/2025. **Parents should not enter products that were ordered online by customers for girl delivery. All online orders are automatically tabulated by the M2 system.**
- Troop Fall Product Chair must enter any nut/chocolate orders not entered by parents in the M2 system by midnight CST on 10/27/2025. Only items entered into the M2 system will be received during the Service Unit delivery.
- There is no “submit” button for your order. Your order automatically submits when the council closes the program.

To Add a Girl Paper Order:

- From the dashboard, click Paper Order Entry.
- Click the pencil next to the girl's name.
- Enter her total number or additional number of nut/chocolate items by variety from her order card.
- Double check the totals for correct calculations.
- Verify the money turned in matches the items on the paper order entry screen.

The screenshot shows the 'Paper Orders' section of the M2 Media interface. It includes a dropdown menu for selecting a troop (currently set to 540) and a table titled 'Paper Order Results' showing the order details for Girl Scout Felicia Moreno (Wheels). The table includes columns for Girl Scout name, GSUSA Number, Email, Qty, Sales, and Total Sales.

Girl Scout	GSUSA Number	Email	Nut Sales		
			Qty	Sales	Total Sales
+ Felicia Moreno (Wheels)	48631254		1	\$6.00	\$6.00

Below the table, a note states: 'Paper orders may take up to 30 minutes to appear on your sales reports.' At the bottom, there is a 'RETURN TO DASHBOARD' button.

(All items entered on the paper order section must be paid for at the time of the order. Payments are collected upfront and turned in to the troop to be deposited prior to the troop nut order entry deadline of 10/27/2025.)

Service units have until 10/30/2025 to edit girl orders. Select the troop you want, and then select the girl to edit her paper order.



Sales Report

- Each troop's balance due to council will be displayed in the M2 system under the "Banking and Payments" link.
- Funds will be electronically withdrawn from the troop's bank account in the amount owed to the council via the ACH (Automatic Clearing House) bank network on 11/03/2025.

Some troops will see a negative number on the "Balance due council" line. This means the council will make a deposit into their account for the remaining balance of their troop proceeds instead of making a withdrawal.

Total Sales

Total \$ Sold	Shows all orders received by the troop	\$3199.00
Collected Online	Just the total of orders received online (girl delivered included)	\$2567.00
Collected from Customers	Paper order card entries	\$632.00
Troop Proceeds and Bonuses	Troop proceeds based off of total \$ sold	\$543.83
Amount Due Council	Total amount due minus sales collected online	\$88.17
Payments Made to Council	Line remains zero if there is a balance due to council	\$0.00
Balance Due Council	Amount that will be withdrawn during the ACH on 11/04/2025	\$88.17



Campaign Stats

Girls Selling	0
Avatars Created	0
Photos Uploaded	0
Voice Recordings	0
Total Personalized Patches Earned	0
Number Emails Sent	0
Per-Girl-Average Units	0
Per-Girl-Average Dollars	\$0.00
Reward Opt Out	No

The troop summary report also provides the troop with information about troop activity, including the girl PGA. For troops to receive the \$.03 cents in the 2026 cookie program, they need 50% participation in girls registered and a minimum girl PGA of \$255.

This report will also show if the troop opted out of rewards to receive the extra 5% in troop proceeds.

"Sweets and Treats"



“Sweets and Treats” Product and Reward Delivery

**All rewards and products are delivered to each
Service Unit!**

**Troops pick up from Service Unit
Parents pick up from Troops!**

- **The Service Unit Product Chair must enter the Service Unit’s location for nut/chocolate and reward deliveries in the M2 platform.**
- Product delivery locations are the Service Unit Product Chair’s choice. Ensure you have approval if using a church, business or any public place. You must be present to receive, count and sign for nut/chocolate items.
Post Office Boxes are not acceptable delivery addresses.
- Nut/chocolate items will be delivered the week of 11/17/25 to the Service Unit. Delivery times will be set up by the delivery agent and you will be notified by phone and/or email of your delivery time window. Deliveries may start on Saturday 11/15/25.
- Be certain to include any information that will be helpful to the delivery agent such as the name of the business, if applicable, or if there is a preferred entrance for the location.
- Rewards may ship to the address entered into the M2 system by the Service Unit Product Chair and will be delivered the week of 11/17/25.

From your dashboard, select “Product/Rewards” under Product Management.

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Service Unit Delivery of Nuts and Chocolates



- There is a tentative Service Unit delivery schedule included in the manual. You can use this schedule to secure a location and make arrangements to be available that day.
- Service Units must update the delivery address in the M2 platform.
- The delivery agent will call you a few days prior to your scheduled delivery date with an expected time of arrival.
- When the delivery agent arrives, review the delivery ticket provided. Count the product carefully and then count again to ensure that you have received exactly the right quantities of each product as shown on the delivery ticket.
- Notate any shortages, do not accept any extras.
- Sign the delivery ticket confirming that you have received the products listed. The agent will give you a copy for your records.
- In the event of a shortage, notate on the delivery ticket. The delivery agent will arrange for the shortage to be delivered.
- Do not sort the product by Troop until all products have been counted and verified.
- If applicable Service Unit Rewards may be delivered at the same time.

Preparing for Troop Pick Up

- Log into www.gsnutsandmags.com/gsgms and click “Delivery Tickets” from your SU dashboard.
- Print two copies of each troops delivery ticket.
- Sort products into troop orders and attach the appropriate delivery ticket for each troop. **When reading the delivery ticket, be mindful of cases versus units.**
- When the troops arrive to pick up their products, instruct each troop to count and recount their order before signing the delivery ticket. By signing the delivery ticket, the troop agrees to the quantities received as listed on the ticket (only items entered into the M2 system are delivered). Troops must sign one copy and you retain it for your records. Give unsigned copy to the Troop for their records. **Troop delivery tickets include any products that were ordered online by customers as a girl delivered item.**
- Juliettes will pick their product and rewards up the same as a troop.
- If a troop doesn't pick up product, contact the council ASAP. 601-326-4475.

Double check your items and then count again!

We do not have extra product.

Service Unit Delivery Schedule

The attached delivery schedule is available for your reference and planning. Dates are arranged by the delivery company. Please make your delivery agent aware of any scheduling conflicts as soon as possible. To ensure an accurate contact, you must update your contact and delivery location information in M2. Verify your phone and email address are correct in M2. Delivery agent makes the schedule according to the address loaded in M2.

Doug—302-250-5085

Delivery Agent will also deliver Service Unit Rewards at the same time.

Sunday 11-16-2025

SU 603—Hancock

SU 609— Biloxi

SU 610—Long Beach

SU 611—Azalea Pines

SU 635— Ocean Springs

SU 640—Gautier

SU 615 —Pascagoula

Wed 11-19-2025

SU 506— Hanging Moss

SU 525— Natchez

Camp Shelby

SU 639—Longleaf

Hattiesburg Office

SU 631—Petal

SU 634—Waynesboro

SU 626—Columbia

SU 624—Wiggins

Monday 11-17-2025

SU 607— George

SU 501—River Bend

SU 510—Lower Delta

Su 533— Attala

SU 508—Leake

SU 655-2— Neshoba

SU 655—Kemper

SU 650—Lauderdale

Thurs 11-20-2025

SU 629—Pearl River

SU 515—Dry Creek

SU 529—Co-Lin

SU 618—Redwing

Tuesday 11-18-2025

SU 530 + 531 Walthall and Pike

SU 521—Byram

SU 504— West Jackson

SU 502— Clinton

SU 507— Virdens

SU 535— Bayview

SU 503 —N Georgetown

SU 534— Tall Pines

SU 517— Mockingbird

SU 514— Scott Co

SU 518— West Rankin

*** If deliveries are ready to be started Saturday, all days will move up one day. Please notate in M2 when updating your delivery address if you require a specific day of the week.**



Product Pick Up

All girl-delivered and paper order items will be shipped directly to the Service Unit. The Service Unit will sort items by troop, making pickup quick and easy!

Troop Pickup:

Troops, please plan to pick up your orders promptly. The faster we complete pickup, the sooner girls can deliver their goodies to customers! After verifying your troop order count, you can begin sorting items by girl for parent pickup.

Important: Double-check the item count against the delivery ticket from M2, not the paper order card. Only items entered into the M2 system will be delivered.

Parent Pickup:

Parents will collect products from the Troop Leader or Troop Product Chair. When picking up items, make sure to:

1. Count and verify each item received.
2. Sign a copy of the delivery ticket or paper receipt.
3. Leave the signed delivery ticket with your Service Unit.
4. Deliver items within two weeks of picking them up.

What if Something's Missing?

If you notice a shortage when sorting at home, first verify that you counted and signed the delivery ticket during pickup. If your troop order matched the Service Unit delivery, you've received everything ordered. (In most cases, shortages happen because the wrong amount was originally entered in M2.)

Please remember that neither the Service Unit nor the council has extra product available.

- Let's work together to make the pickup process smooth and successful

DOUBLE CHECK YOUR ITEMS AND
THENCOUNT AGAIN!

WE DO NOT HAVE EXTRA PRODUCT.





Need Help?

Do you need help with logging into the M2 platform? Call 1-800-372-8520

Are you missing a girl on your roster? Email jrothert@gsgms.org

Did a customer place an order and you don't see it? Call 1-800-372-8520

Are you trying to enter a paper order for a Girl Scout? Call 1-800-372-8520

Did a customer request a refund? Call 1-800-372-8520

After Hours Product Hotline—601-937-5799

Troop Banking and Payment Collection Information

- Troops must have a GSGMS approved bank account.
- Payment (cash, check or electronic) is collected from customers at the time of the order.
- Checks should be made payable to the parent and then deposited into their personal account to clear.
- Parents turn in money owed for in person sales to the troop via cash or cashier's check. They can also enter any in-person orders as girl delivered items and pay online through the Girl Scouts M2 platform.
- ACH withdrawal will take place on 11/03/2025 for the amount owed to the council. Proceeds will be left in the account.
- If a girl does not turn in money for her order by 10/27/2025, Do not place her paper order. Contact her parent/guardian, your membership specialist and document the situation.
- Online sales are automatically calculated from the amount due to council. If the amount due to the council is less than the total collected through digital orders minus proceeds, any difference in proceeds will be deposited directly into the troop's account by 11/15/2025.
- To locate your troop balance due to council: Click banking and payments from your troop dashboard or download the troop orders report.

“Sweets and Treats”



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The customer care team at M2 is available 24/7 to help assist everyone during the Fall Product program. They can answer technical questions, how to questions, questions about dates, order questions and questions about rewards. This number is available for parents, customers and volunteers.

For questions regarding M2OS or other general sales questions contact the M2 support at

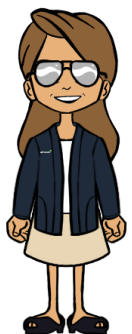
questions@gsnutsandmags.com

or call 1-800-372-8520

**BRAVE.
FIERCE.
FUN!**



COUNCIL CONTACTS:



Product Programs:

Jennifer Rothert
jrothert@gsgms.org
601-726-3324



Finance:

Angie Miller
amiller@gsgms.org
601-326-5640



Registration:

Kyna McCalpin
kmccalpin@gsgms.org
601-326-5648



COO:

Sarah Edwards
sedwards@gsgms.org
601-326-5645

Or call customer care at 601-326-GIRL

After hours Product Hotline—601-937-5799

Fall Product Program 2025

Parent/Guardian Responsibility Form

The adult responsible for the payment of the Fall Product Program should complete this form. Please read this form carefully before signing.

I UNDERSTAND AND AGREE TO:

Participation Guidelines:

My Girl Scout has my permission to participate in the 2025 Girl Scout Fall Product Program.

My Girl Scout cannot participate unless this form is filled out in its entirety.

My Girl Scout is a registered Girl Scout for the 2025-2026 Membership year.

Payment Agreement:

I understand that any Nut/Magazines orders received in the Girl Scouts name, as her parent/guardian, I am responsible for collecting and turning in all monies owed and I am responsible for all the monies received in payment for the Fall Product Program.

I understand that all unsold Trophy Nut Products CANNOT be returned and that I am responsible for payment of any and all products received in my daughter's name.

I understand that I will turn in cash, cashier's check or money order to my Troop Leader for all non-digital orders received in my Girl Scouts name by 10/27/2025.

I understand that if I do not turn in monies due for non-digital orders received by 10/27/2025 to my Troop Leader any outstanding paper order entries will not be ordered.

I understand that I need to deliver all orders placed and received in my Girl Scouts name to the customers within a 2 week time frame after I receive the products.

Girl Name _____ Troop Number _____

Girl T-shirt Size _____ SU# _____

Responsible Adult _____ Email Address _____

Address _____ Cell Phone# _____

Employer _____ Work # _____

RESPONSIBLE ADULT SIGNATURE _____ DATE _____

Intentionally left blank