

Tear this page out, sign it and return it to your Troop Leader. All girls must have a signed permission form to receive paperwork for the Fall Product Program.

**OWN
YOUR magic**



**OWN
YOUR magic**



girl scouts
of greater mississippi



**2023 FALL PRODUCT
PARENT/GIRL GUIDE**



Important Dates

PRODUCT PROGRAM BEGINS	09/09/2023
CAREGIVER INFORMATION SESSION- VIRTUAL	09/12/2023
LAST DAY FOR IN-PERSON ORDERS	10/15/2023
FAMILY DEADLINE FOR ENTERING IN-PERSON ORDERS	10/15/2023
ALL MONEY DUE TO TROOP	10/16/2023
LAST DAY FOR ONLINE ORDERS	10/18/2023
LAST DAY FOR GIRLS TO EDIT REWARDS	10/19/2023
EST DELIVERY TO SERVICE UNITS STARTS	11/13/2023
UNCLAIMED REWARDS DUE BACK TO COUNCIL	01/09/2024

Your Role

- ATTEND TROOP PRODUCT TRAINING
- SIGN AND TURN IN PERMISSION FORM TO TROOP LEADER
 - COLLECT PAPERWORK
 - LOGIN AND CREATE YOUR AVATAR
 - SEND OUT 20+ EMAILS TO YOUR CUSTOMERS
- READ THROUGH THE GIRL/PARENT GUIDE WITH YOUR GIRL SCOUT
 - READ THE GUIDELINES FOR SOCIAL MEDIA USAGE
- TURN IN ALL MONEY FOR NON-DIGITAL IN PERSON ORDERS TO TROOP BY 10/16/2023
 - PICK UP ANY GIRL DELIVERY ORDERS FROM THE TROOP PRODUCT CHAIR
 - DELIVER ORDERS TO CUSTOMER BEFORE 12/1/2023
 - PICK UP GIRL REWARDS FROM TROOP PRODUCT CHAIR

Fall Product Program 2023

Parent/Guardian Responsibility Form

The adult responsible for the payment of the Fall Product Program should complete this form. Please read this form carefully before signing.

I UNDERSTAND AND AGREE TO:

Participation Guidelines:

My Girl Scout has my permission to participate in the 2023 Girl Scout Fall Product Program.

My Girl Scout cannot participate unless this form is filled out in its entirety.

My Girl Scout is a registered Girl Scout for the 23-24 Membership year.

Payment Agreement:

I understand that any Nut/Magazines orders received in the Girl Scouts name, as her parent/guardian, I am responsible for collecting and turning in all monies owed and I am responsible for all the monies received in payment for the Fall Product Program.

I understand that all unsold Ashdon Farm Products CANNOT be returned and that I am responsible for payment of any and all products received in my Girl Scout's name.

I understand that I will turn in cash, cashier's check or money order to my Troop Leader for all non-digital orders received in my Girl Scouts name by 10/16/2023.

I understand that if I do not turn in monies due for non-digital orders received by 10/16/2023 to my Troop Leader any outstanding paper order entries will not be ordered.

I understand that I need to deliver all orders placed and received in my Girl Scouts name to the customers within a 2 week time frame after products are received by Troop.

Girl Name _____ Troop Number _____
Girl T-shirt Size _____ SU# _____
Responsible Adult _____ Email Address _____
Address _____ Cell Phone# _____
Employer _____ Work # _____
RESPONSIBLE ADULT SIGNATURE _____ DATE _____

Personalized Patches



GIRLS HAVE THE OPPORTUNITY TO EARN TWO PATCHES WITH THEIR CUSTOMIZED AVATAR. ONE DURING THE FALL PRODUCT PROGRAM AND ONE DURING THE COOKIE PROGRAM.



THE FALL PRODUCT PERSONALIZED PATCH COMES WITH THE OPTION OF TWO DIFFERENT BACKGROUNDS (THE WATERFALL OR THE TREE)

WHEN YOU DESIGN YOUR AVATAR IT WILL BE ADDED TO THE PATCH DESIGN OF YOUR CHOICE AND MAILED DIRECTLY TO YOU FROM M2.

REQUIREMENTS FOR THE FALL PRODUCT PERSONALIZED PATCH ARE:

- CREATE YOUR AVATAR
- SEND 20+ EMAILS
- USE THE "SHARE MY SITE" FUNCTION
- AND HAVE \$325+ IN COMBINED SALES DURING THE 2023 FALL PRODUCT PROGRAM.

TO RECEIVE THE 2024 COOKIE CROSSOVER PERSONALIZED PATCH, YOU MUST MEET ALL THE REQUIREMENTS FOR FALL AND SELL 325+ BOXES OF COOKIES IN THE 2024 COOKIE PROGRAM.



2023 Fall Product Program

Financial Literacy

Benefits of Participating:

- Girls learn and practice the Five Skills: people skills, money management, business ethics, goal setting, and decision making, as they earn funds for their troop and exciting rewards.
- The Fall Product Program is an excellent way to earn start up funds for your troop to use during the Girl Scout year to fund your activities and projects.

How the Fall Product Program Works:

This financial literacy program allows girls to be entrepreneurs by offering family and friends the opportunity to purchase delicious nuts, chocolates and magazines.

There are multiple ways to participate:

- In-person by taking orders using the nut order card and collecting payments.
- Online by inviting friends and family to place an order. Customers can choose to have nuts, chocolates, or magazines shipped directly to them, or they can select from a group of nut and chocolate products that girls can deliver.

By participating in the Fall Product Program, you have the opportunity to practice the Five Skills and earn additional badges tied to Financial Literacy*.

How to Get Started:

- ✓ **SET** a Goal. Goal setting is important because you create a plan and list steps you need to take to reach them. You can set an individual and troop goal. Think about what activities you want to do and how much they will cost.
- ✓ **PLAN** your strategy to reach your goal. Think about what steps you and your troop need to take to meet your goal. How many magazines and/or nut and chocolate items do you need to sell?
- ✓ **START** selling and remember to always follow Girl Scout Safety Activity and council guidelines.
- ✓ **TRACK** your progress.
- ✓ **CELEBRATE** your accomplishments together!

Below are the badges you can earn when you...

Go above and beyond in the Fall Product Program in Financial Literacy*



Daisy
(K-1)



Brownies
(2-3)



Junior
(4-5)



Cadette
(6-8)



Senior
(9-10)



Ambassador
(11-12)

* Check with your council for more information on how to earn Financial Literacy badges.

Questions? Contact us at support@snutsandmags.com or 1-800-372-8520

The GIRL SCOUTS® name, mark and all associated trademarks and logotypes, including the Trefoil Design are owned by Girl Scouts of the USA. M2 Media Services is an official GSUSA licensed vendor.

girlscouts
of greater mississippi

M2 Media

Your Name

Discuss what activities your troop would like to do this year

Determine how much money you will need to make that happen

Set a fall product goal based on your troop budget

\$

My individual goal

\$

My troop goal

Share your goals with friends and family

1

Start by going to your council's website and clicking on the link to participate in the online portion of the program.

2

Enter your goals and your progress will appear on your online site for friends and family to see.

3

Check the dates of the product program and make sure to have all orders before the end date.

4

Practice telling customers about the benefits of buying and reading magazines. You might even suggest specific magazines to friends and family based upon your knowledge of their interests.

5

Thank every customer, whether they buy online or in person.

6

Make sure to follow all Girl Scout safety activity checkpoints for computer/online use and council sponsored product program. Only contact people you and your family know.

100%

90%

80%

70%

60%

50%

40%

30%

20%

10%

Mark your progress in the tree as you get closer to reaching your goal.

The GIRL SCOUTS name and mark, and all associated trademarks and logotypes, including the Trefoil Design, are owned by Girl Scouts of the USA. M2 Media Services is an official GSUSA licensee.

Gigantic Plush Giveaway

GIRL SCOUTS HAVE A CHANCE TO WIN
THIS GIGANTIC PLUSH OCELOT
DURING THE 2023 FALL PRODUCT
PROGRAM

TO BE ENTERED TO WIN:

- * BE A REGISTERED GIRL SCOUT FOR THE
2023-2024 GIRL SCOUT YEAR
- * CREATE YOUR AVATAR
- * SEND 10+ EMAILS USING YOUR M2
ONLINE STORE

A NAME WILL BE SELECTED BY RANDOM DRAWING AT THE
CONCLUSION OF THE 2023 FALL PRODUCT PROGRAM

PLUSH IS 42" TALL
DESIGN MAY VARY SLIGHTLY



Program Crossover Reward

SUNDAY 12-10-2023



CAMP ITI KANA 1:00 PM-4:00 PM



GIRLS WHO PARTICIPATE IN THE FALL PRODUCT PROGRAM
AND MEET THE CRITERIA WILL BE INVITED TO AN
EXCLUSIVE VIP CROSSOVER EVENT BEING HELD AT CAMP ITI
KANA. ATTENDEES WILL BE ENTERTAINED WITH A MAGIC
SHOW AS WELL AS AN INTRODUCTION TO THE 2024 COOKIE
ACTIVITIES AND REWARDS. THEY WILL ALSO HAVE THE
ABILITY TO RECORD A VIDEO AND TAKE PICTURES TO BE
USED ON THEIR DIGITAL COOKIE PLATFORM.



TO EARN AN INVITATION GIRLS MUST:

HAVE AN ACTIVE 2023-2024 GIRL MEMBERSHIP,

CREATE THEIR AVATAR, SEND 20+ VALID EMAILS,

RECEIVE A MINIMUM OF 5 DIGITAL ORDERS AND 5 PAPER ORDERS.

THIS EVENT IS FOR THE GIRL SCOUT WITH ONE CHAPERONE. SPACE IS LIMITED. ALL
ATTENDEES MUST REGISTER FOR THE EVENT. THE GIRL SCOUT IS FREE,
CHAPERONE COST IS \$5.

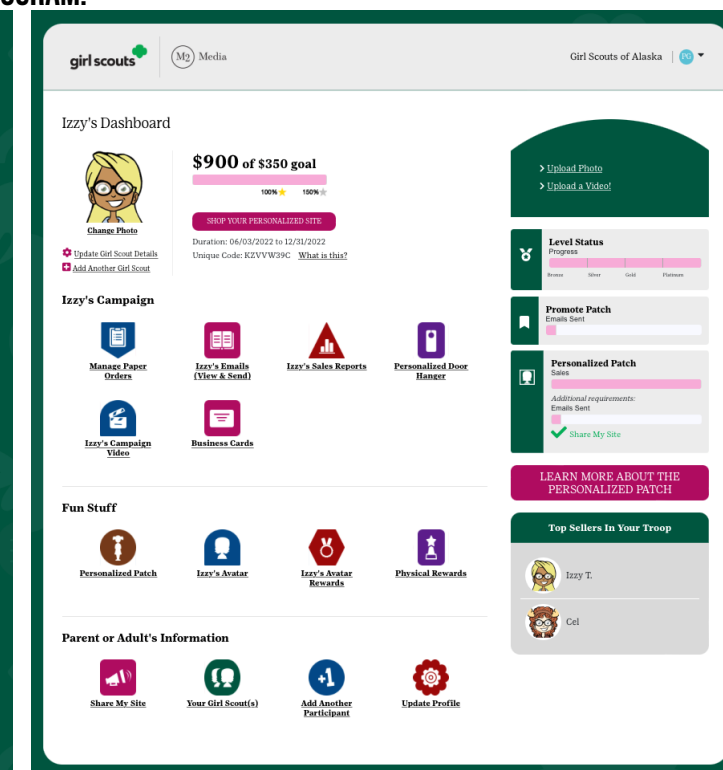
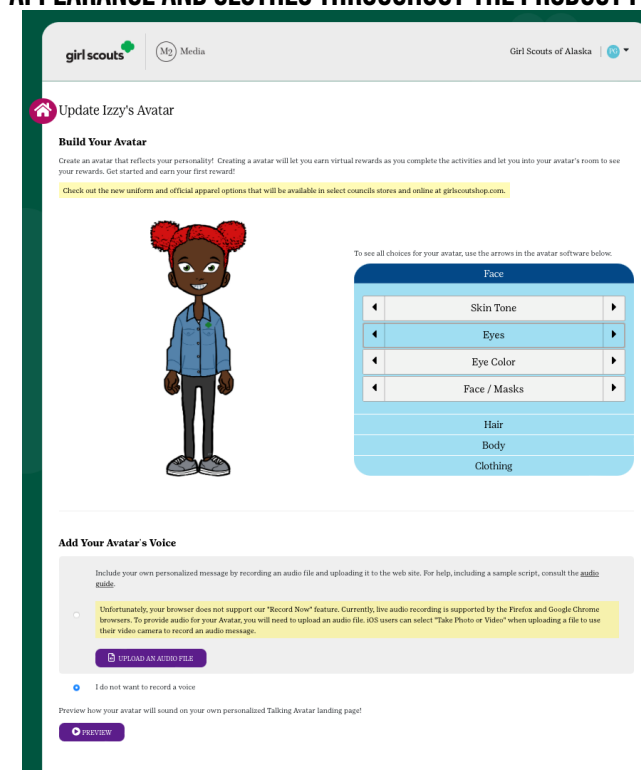
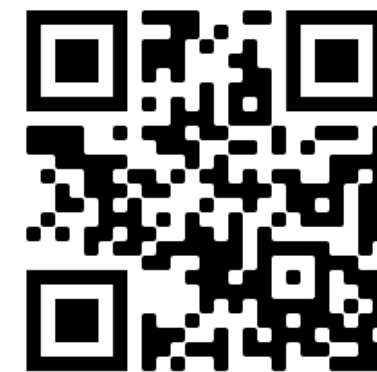
THERE IS NO REWARD SUBSTITUTION



Getting Started

ON 9/9/2023 YOU WILL RECEIVE A WELCOME EMAIL TO GET STARTED. YOU CAN
CLICK THE LINK IN THE EMAIL, SCAN THE QR CODE, OR GO TO
GSNUTSANDMAGS.COM/GSGMS.

UPON INITIAL LOGIN YOU WILL BE PROMPTED TO WATCH AN ONLINE SYSTEM
TUTORIAL AND THEN CREATE YOUR AVATAR. YOU CAN CHANGE YOUR AVATAR'S
APPEARANCE AND CLOTHES THROUGHOUT THE PRODUCT PROGRAM.



YOUR DASHBOARD HELPS YOU KEEP TRACK OF YOUR ONLINE DIGITAL STORE AND MONITOR YOUR REWARDS LEVELS.

EACH ICON WILL TAKE YOU TO A DIFFERENT FUNCTION IN M2. EXPLORE YOUR DASHBOARD ICONS TO BECOME FAMILIAR WITH
YOUR ONLINE STORE

YOU CAN ENTER IN PERSON ORDERS WITH THE PAPER ORDER ENTRY ICON. ADD, SEND AND UPDATE EMAIL ADDRESS WITH
THE EMAIL ICON. CHECK YOUR SALES REPORT TO KEEP TRACK OF GIRL DELIVERED ORDERS. PRINT YOUR PERSONALIZED
DOOR HANGERS AND BUSINESS CARDS TO PROMOTE YOUR DIGITAL SITE. UPLOAD A VIDEO TO BE DISPLAYED ON THE
WELCOME SCREEN OF YOUR DIGITAL STORE.

YOU CAN SEE THE AVATARS OF YOUR TROOP LEADER AND OF OTHER GIRLS IN YOUR TROOP WITH YOUR TROOP PHOTO IN YOUR
AVATAR ROOM.

PARENTS CAN SWITCH BETWEEN GIRL SCOUTS IN THEIR FAMILY BY USING THE “YOUR GIRL SCOUTS” ICON AT THE BOTTOM.



Site Set Up

girl scouts

M2 Media

Girl Scouts of Alaska

PG

Basics

Create Avatar

Personalize

Promote

Launch

Set Up the Girl Scout's Profile

Setting up your personalized site is simple. Watch the video and then complete the questions below. When finished, you will also have an opportunity to set up any additional accounts.

1 Troop Information

Enter Troop or Group #

☐ I don't know my Troop or Group #

2 Girl Scout Information

Please select your Troop or Group # before entering your Girl Scout details.

3 About Your Campaign

What does being a Girl Scout mean to you?

Choose One

It is important to set goals. By choosing the amount shown below, you can earn the personalized patch. Increase that amount if you need additional money to achieve your goals.

in magazines and nuts

What does your Girl Scout troop or group plan to do with the money earned from your product program?

Preview: The message below will appear on your personalized site for friends and family to see.

Please review it carefully and make changes to your answers if necessary. The text within brackets is ready for customization. Mention things like what you do as a Girl Scout and how your troop will be putting the money you earn to good use.

Being in Girl Scouts, **[What does being a Girl Scout mean to you?]**. We do fun activities and help the community while learning important skills that will help us forever. I am trying to sell **[\$350.00]** in magazines and nuts to help Girl Scouts, and so that our troop can **[What does your group plan to do with the money earned ?]**. Will you please help by shopping in my online site? Thank you.

CANCEL

NEXT

girl scouts

M2 Media

Girl Scouts of Alaska

PG

Basics

Create Avatar

Personalize

Promote

Launch

Set Up the Girl Scout's Profile

Setting up your personalized site is simple. Watch the video and then complete the questions below. When finished, you will also have an opportunity to set up any additional accounts.

1 Troop Information

Enter Troop or Group #

2 Girl Scout Information

Please select your Troop or Group # before entering your Girl Scout details.

3 About Your Campaign

What does being a Girl Scout mean to you?

Choose One

It is important to set goals. By choosing the amount shown below, you can earn the personalized patch. Increase that amount if you need additional money to achieve your goals.

in magazines and nuts

What does your Girl Scout troop or group plan to do with the money earned from your product program?

Preview: The message below will appear on your personalized site for friends and family to see.

Please review it carefully and make changes to your answers if necessary. The text within brackets is ready for customization. Mention things like what you do as a Girl Scout and how your troop will be putting the money you earn to good use.

Being in Girl Scouts, **[What does being a Girl Scout mean to you?]**. We do fun activities and help the community while learning important skills that will help us forever. I am trying to sell **[\$350.00]** in magazines and nuts to help Girl Scouts, and so that our troop can **[What does your group plan to do with the money earned ?]**. Will you please help by shopping in my online site? Thank you.

CANCEL

NEXT

WHEN YOU LOG IN YOU WILL BE ASKED A FEW QUESTIONS TO CREATE A PROFILE. PLEASE MAKE SURE TO KNOW YOUR TROOP NUMBER PRIOR TO LOGGING IN FOR THE FIRST TIME. YOU CAN SET UP YOUR SITE WITHOUT YOUR TROOP NUMBER, BUT THE COUNCIL WILL HAVE TO ASSIGN YOU TO YOUR TROOP IN THE SYSTEM BEFORE YOUR EMAILS WILL BE SENT.

TO ENSURE FAST DELIVERY OF YOUR EMAILS TO YOUR CUSTOMERS, MAKE SURE TO ENTER AND SELECT YOUR TROOP NUMBER FROM THE DROP DOWN MENU.

IN THIS STEP YOU WILL ALSO BE ASKED ABOUT WHAT GIRL SCOUTS MEANS TO YOU, WHAT IS YOUR OVERALL SALES GOAL AND WHAT DOES YOUR TROOP PLAN TO DO WITH THE PROCEEDS. THESE QUESTIONS WILL THEN BE FORMED INTO A PARAGRAPH TEMPLATE THAT YOU CAN USE IN YOUR CUSTOMERS EMAILS. YOU CAN RECORD YOUR OWN VOICE OR ALLOW THE SYSTEM TO USE A COMPUTER GENERATED VOICE.

YOU WILL HAVE THE CHANCE TO LISTEN TO YOUR MESSAGE BEFORE IT'S PUBLISHED. YOU CAN ALSO GO BACK AND EDIT THE MESSAGE DURING THE PROGRAM IF YOU WOULD LIKE TO UPDATE YOUR GOALS OR PLANS.

Your Avatar Room

EXPLORE WITH YOUR AVATAR AND DISCOVER NEW AND EXCITING VIRTUAL ACHIEVEMENTS LOCATED IN YOUR AVATAR ROOM. THESE ACHIEVEMENTS CAN BE TRACKED BY VISITING YOUR AVATAR ROOM. YOU CAN CLICK ON ANY OF THE QUESTION MARKS TO LEARN ABOUT THAT ACHIEVEMENT AND THEN COMPLETE THE REQUIREMENTS. WHEN YOU REACH THE ACHIEVEMENT YOU WILL SEE THE QUESTION MARK REPLACED BY THE ICON.

TRY AND COLLECT ALL OF THEM.

YOUR AVATAR WILL BE INCLUDED IN THE TROOP PHOTO ALONG WITH OTHER GIRL SCOUTS IN YOUR TROOP WHO HAVE CREATED THEIRS. YOU CAN ALSO SEE YOUR LEADERS AVATAR PHOTO.

Rewards

GIRLS HAVE THE OPPORTUNITY TO EARN SEVERAL REWARDS RELATED DIRECTLY TO THEIR PARTICIPATION WITH THE ONLINE STORE. CREATING YOUR AVATAR IS A FUN AND CREATIVE WAY TO GET EXCITED ABOUT THE FALL PRODUCT PROGRAM AND IS THE BEGINNING STEP TO EARNING THESE REWARDS. ADDITIONALLY WHEN YOU REACH KEY ACHIEVEMENTS IN THE FALL PRODUCT PROGRAM YOUR AVATAR WILL BE PRINTED ON A PATCH AND MAILED DIRECTLY TO YOU.

WHEN YOU LOG IN, CREATE YOUR AVATAR AND SEND **10+ VALID EMAILS** YOU WILL BE ENTERED INTO A DRAWING TO WIN THE GIGANTIC OCELOT PLUSH. THIS PLUSH IS ALMOST 4' TALL AND IS LOOKING FOR A NEW FOREVER HOME! COULD IT BE YOURS?



WHEN YOU LOG IN AND CREATE YOUR AVATAR AND SEND **20+ VALID EMAILS** YOU EARN THE 2023 PATCH. THIS PATCH IS ONE OF A SET OF THREE. IT IS THE BOTTOM PATCH IN THE SERIES AND CONNECTS THE UPPER PATCHES.



AFTER YOU HAVE EARNED THE 2023 PATCH AND COLLECT AT LEAST 5 IN PERSON ORDERS AND AT LEAST 5 ONLINE ORDERS, YOU AND ONE CHAPERONE WILL BE INVITED TO ATTEND THE PRODUCT PROGRAM REWARD CROSSOVER EVENT BEING HELD AT CAMP ITI KANA ON SATURDAY, DEC 10, 2023 1:00 PM-4:00PM.

THIS EVENT INCLUDES AN HOUR LONG MAGIC SHOW AND MUCH MORE.

THERE IS NO RESCHEDULE DATE AND NO REWARD SUBSTITUTION. REGISTRATION FOR THE EVENT IS REQUIRED. THERE IS NO COST FOR THE GIRL SCOUT, CHAPERONE IS \$5. NO TAGALONGS. SPACE IS LIMITED.



Entering Emails

CLICK ON THE EMAIL ICON FROM YOUR DASHBOARD AND EASILY ADD EMAILS TO YOUR ADDRESS BOOK. CHOOSE YOUR EMAIL SYSTEM AND QUICKLY IMPORT ALL YOUR EMAIL ADDRESSES IN TO THE M2 SYSTEM.

YOU HAVE THE OPTION TO TURN OFF GIRL DELIVERY ORDERING FOR ANY EMAIL ADDRESSES. THIS CAN BE USED FOR OUT OF TOWN FRIENDS AND FAMILY. WHEN THEY CLICK ON THE EMAIL THEY WILL ONLY RECEIVE THE DIRECT SHIPPED OPTION TO ORDER.




First Name	Last Name	Greeting What is this?	Email	Options What is this?
Alicia	Truesdail	Auntie A	altruem2test@gmail.com	<input checked="" type="checkbox"/> Girl Delivery



First Name	Last Name	Greeting What is this?	Email	Options What is this?	Resend	Status
Alicia	Truesdail	Auntie A	altruem2test@gmail.com	<input checked="" type="checkbox"/> Girl Delivery		




Your Digital Store



M2 Media

View in Español




Help Izzy,

Being in Girl Scouts, I can help other people. Girl Scouts do activities and help the community while learning important skills that will help us forever. My goal this year is to earn \$350.00 to help Girl Scouts, and so that our troop can camp on the north rim of the Grand Canyon. Will you please help by shopping at my online site? Thank you.

PLAY


How You Can Support Me



Magazines

Visit my magazine site to purchase your favorite magazines.

SHOP MY SITE



Nuts and Chocolates

Visit my nuts and chocolates site to purchase your favorite treats and snacks.

SHOP MY SITE

WHEN CREATING YOUR AVATAR YOU CAN RECORD A MESSAGE FOR YOUR CUSTOMERS TO BE HEARD ON YOUR STOREFRONT AND IN CUSTOMER EMAILS.

WHEN A CUSTOMER HEARS THE MESSAGE RECORDED IN YOUR OWN VOICE THEY BECOME PERSONALLY CONNECTED AND ARE MORE WILLING TO SUPPORT YOUR GOALS.


Rewards

REWARDS ARE AUTOMATICALLY CALCULATED IN THE M2 SYSTEM AND WILL BE VISIBLE TO GIRLS. GIRLS MUST CHOOSE WHEN TWO ITEMS ARE OFFERED. IF A GIRL DOES NOT MAKE A CHOICE BY 10/19/2023, THE COUNCIL REPRESENTATIVE MUST MAKE A SELECTION FOR THE GIRL. IN THE EVENT THE COUNCIL HAS TO MAKE THE SELECTION, THE ITEM WILL NOT BE ABLE TO BE EXCHANGED IF IT IS NOT THE PREFERENCE OF THE GIRL. PARENTS WILL BE NOTIFIED BY THE TROOP LEADER WHEN REWARDS ARE READY FOR PICK UP.

THE GIRLS WILL HAVE A REWARD CHOICE AT LEVEL \$325, \$800 AND \$1500.


\$325

SMALL PLUSH OR SOCKS




\$800

LARGE PLUSH OR BLUETOOTH TOWER SPEAKER




\$1500


TRAVEL BAG OR WELLE WISHER AG DOLL





YOU CAN TRACK YOUR REWARDS AND MAKE CHOICES FROM YOUR DASHBOARD.

Fun Stuff

Personalized Patch


Izzy's Avatar

Izzy's Avatar Rewards

Physical Rewards

LEARN MORE ABOUT THE PERSONALIZED PATCH

Top Sellers In Your Troop

Izzy T.

NUTTE MONEY IS EARNED AT KEY LEVELS.

NUTTE MONEY LEVELS ARE \$425, \$700 AND \$950.

NUTTE MONEY CAN BE USED TO PURCHASE ITEMS IN OUR COUNCIL SHOPS, TO REGISTER FOR COUNCIL EVENTS OR TO USE AT THE TRADING POST AT CAMP (IF OPEN).

NUTTE MONEY IS AVAILABLE FROM 10/1/2023–3/31/2024.


UNUSED NUTTE MONEY EXPIRES AND IS NOT CARRIED OVER.

IF NEEDED, PARENTS CAN CALL THE COUNCIL TO CHECK THE NUTTE MONEY BALANCE OF THEIR GIRL SCOUT.

girlscouts of alaska

M2 Media

View in Español



Support Izzy!


100% 100%

150% achieved of goal

Being in Girl Scouts, I can help other people. Girl Scouts do activities and help the community while learning important skills that will help us forever. My goal this year is to earn \$350.00 to help Girl Scouts, and so that our troop can camp on the north rim of the Grand Canyon. Will you please help by shopping at my online site? Thank you.


Products will not be shipped directly to customers for these nut and chocolate products. Please coordinate with your local Girl Scout to pick up products in person.

Available Products



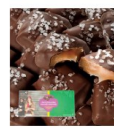
Fruit Slices

View Details




Peanut Butter Penguins

View Details



Dark Chocolate Sea Salt Caramels

View Details



Care To Share

View Details


YOU HAVE THE OPTION TO ADD A STOCK VIDEO TO YOUR STORE FRONT OR UPLOAD YOUR OWN UNIQUE VIDEO. GIRLS WHO USE A PERSONALIZED VIDEO INCREASE THEIR SALES THROUGH PERSONAL CONNECTION WITH THE CUSTOMER.

girlscouts of alaska

M2 Media

Search

View in Español



Support Izzy!

100% 100%

150% achieved of goal

Being in Girl Scouts, I can help other people. Girl Scouts do activities and help the community while learning important skills that will help us forever. My goal this year is to earn \$350.00 to help Girl Scouts, and so that our troop can camp on the north rim of the Grand Canyon. Will you please help by shopping at my online site? Thank you.

Magazines

All Titles

Best Sellers

Beauty & Fashion

Sports & Leisure

News

Business & Finance

Health & Fitness

Magazine Combo Offers

Digital Magazines

Automotive

Cooking & Cuisine

Entertainment

Gift Cards



Social Media Guidelines

GSUSA HAS DIFFERENT STANDARDS FOR THE USE OF SOCIAL MEDIA BETWEEN THE FALL PRODUCT PROGRAM AND THE GIRL SCOUT COOKIE PROGRAM. GIRLS MAY NOT USE SOCIAL MEDIA TO SHARE THEIR FALL PROGRAM SALES LINKS **BEYOND FRIENDS AND FAMILY**.

THESE GUIDELINES ARE IMPLEMENTED TO MAINTAIN THE INTEGRITY AND CONSISTENCY OF THE PRODUCT PROGRAM AS A WHOLE. ONLINE MARKETING AND SALES EFFORTS FOR THE FALL PROGRAM SHOULD BE **LIMITED TO FRIENDS AND FAMILY ONLY** AND **NOT PROMOTED ON PUBLIC FACING WEB SITES**. THERE ARE THREE FUNDAMENTAL REASONS FOR THIS:

THE FOUNDATIONAL GIRL SCOUT EXPERIENCE:

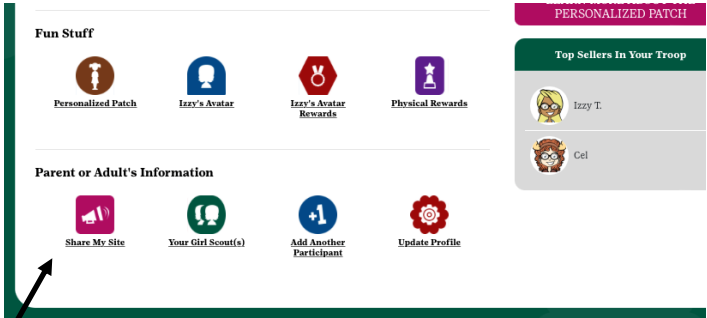
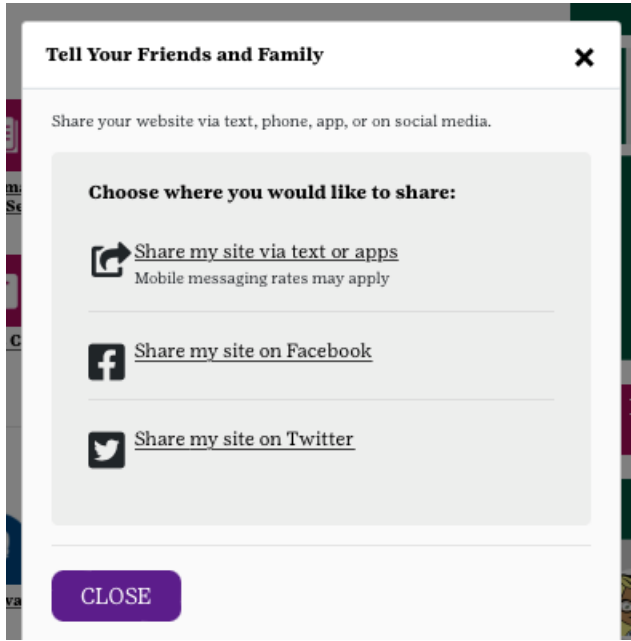
WHILE THE FALL PROGRAM IS IMPORTANT TO TROOPS TO MEET THEIR GOALS, IF GIRLS ARE ENGAGING LARGE AMOUNTS OF MEDIA IN THE FALL PROGRAM AND COOKIE PROGRAM, IT LEAVES LITTLE ROOM FOR OUTDOOR, STEM, LIFE SKILLS AND OTHER ENTREPRENEURIAL EXPERIENCES.

PRESS AND PUBLIC PERCEPTION:

THE GIRL SCOUT COOKIE PROGRAM IS THE FOUNDATION OF OUR ENTREPRENEURSHIP PILLAR AND WE DON'T WANT THE PUBLIC OR PRESS TO GET DISTRACTED BY FALL PROGRAM MEDIA. ADDITIONALLY, OUR COUNCIL ADHERES TO UNITED WAY BLACKOUT PERIODS AND AGREEMENTS WHICH LIMIT THE FALL PROGRAM TO FRIENDS AND FAMILY NETWORKS ONLY.

VOLUNTEER AND PARENT INVOLVEMENT:

THE FALL PRODUCT PROGRAM OPERATED ON A LARGER SCALE HAS THE POTENTIAL TO PUT ADDITIONAL RESPONSIBILITIES ON FAMILIES AND LEADERS. REDUCING VOLUNTEER WORKLOAD AND POTENTIAL BURNOUT IN ALL ASPECTS OF PRODUCT SALES SHOULD BE CONSIDERED.

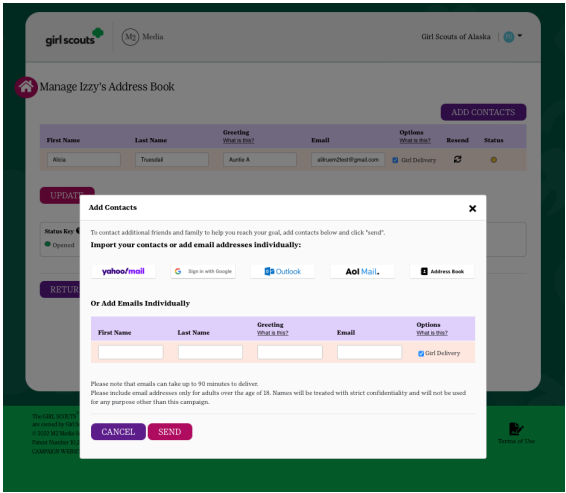


GIRLS HAVE THE ABILITY FROM THEIR DASHBOARD TO USE THE “SHARE MY SITE” FEATURE. THIS WILL ADD THEIR ONLINE STORE LINK TO THEIR SOCIAL MEDIA PAGES. IT ALSO GIVES THEM THE ABILITY TO SHARE VIA TEXT MESSAGE.



Collecting Orders

- GIRLS/ PARENTS CAN COLLECT ORDERS USING THE PAPER ORDER CARD, OR YOUR DIGITAL STORE.
- WHEN USING THE ORDER CARD- REMEMBER ALL MONEY IS DUE WHEN THE ORDER IS PLACED. FALL PRODUCT ORDERS ARE PRE-PAID. IF MONEY IS NOT COLLECTED AND TURNED IN TO THE TROOP LEADER (OR RECORDED THROUGH THE DIGITAL STORE) THE ORDER WILL NOT BE PLACED.
- GIRLS/PARENTS ENTER THE TOTAL NUMBER OF EACH ITEM SOLD USING THE PAPER ORDER CARD FROM THE PAPER ORDER ENTRY ICON ON THE GIRLS DASHBOARD. MONEY FOR ALL ITEMS ENTERED NEEDS TO BE TURNED IN TO THE TROOP LEADER BY 10/16/2023.
- GIRLS/PARENTS WILL NOT BE ABLE TO ADD ORDERS FROM THE DASHBOARD AFTER 10/15/2023.
- GIRLS CAN SEND AND TRACK EMAILS TO THEIR CUSTOMERS.
- GIRLS CAN ALSO USE THE “SHARE MY SITE” ICON TO PROMOTE YOUR DIGITAL STORE VIA SOCIAL MEDIA OR TEXT. GIRLS AND PARENTS **CANNOT POST** THE LINK ON PUBLIC FACING SOCIAL MEDIA SITES OR SHARE BEYOND FRIENDS AND FAMILY.
- GIRLS DIGITAL ONLINE STORE WILL REMAIN OPEN (FOR DIGITAL ORDERS ONLY) UNTIL 10/18/2023.
- MILITARY DONATION ORDERS CAN BE RECEIVED VIA THE PAPER ORDER CARD OR THROUGH YOUR ONLINE STORE. THE COST IS \$5. THESE ITEMS ARE DELIVERED DIRECTLY BY THE DELIVERY AGENT TO THE SELECTED LOCAL MILITARY BASE. DONATED ITEMS ARE NOT DELIVERED BY THE GIRL SCOUT OR TROOP.
- *****ONLINE GIRL DELIVERED ORDERS ARE AUTOMATICALLY ADDED TO THE GIRLS AND TROOPS ORDER. NOTHING ADDITIONAL NEEDS TO BE ENTERED TO ENSURE DELIVERY OF THESE ITEMS*****



ADD ADDITIONAL EMAILS THROUGHOUT THE PRODUCT PROGRAM TO REACH MORE CUSTOMERS AND HELP PROMOTE YOUR DIGITAL STORE.

THE MORE EMAILS YOU ADD, THE MORE CUSTOMERS YOU REACH. M2 WILL STORE THESE EMAILS IN THE SYSTEM FOR EASE OF USE IN FUTURE YEARS PROGRAMS.

THE M2 SYSTEM WILL ALSO CUSTOMIZE THE EMAIL SENT TO CUSTOMERS BASED ON THE TIMING OF THE SALE.

IT WILL ALSO REMIND CUSTOMER WHO PURCHASED MAGAZINES THEY CAN RENEW THOSE SUBSCRIPTIONS IN YOUR ONLINE STORE.

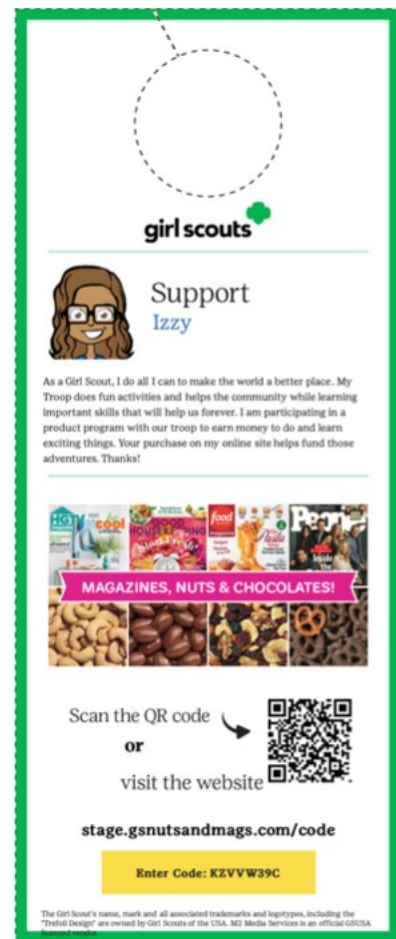
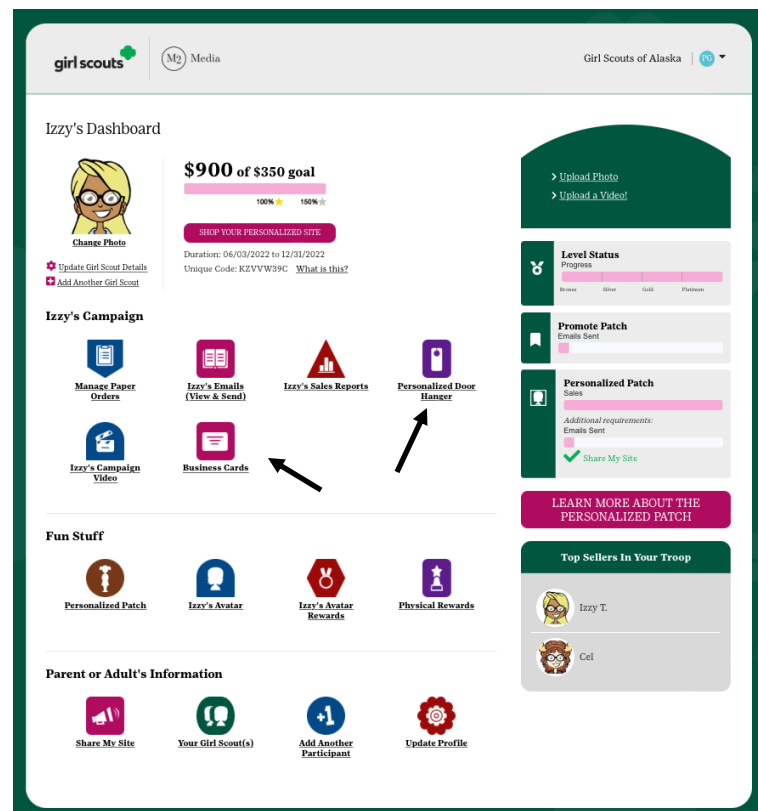
Collecting Orders

THERE ARE SEVERAL TOOLS ON YOUR DASHBOARD THAT YOU CAN USE WHEN TAKING ORDERS WITH THE PAPER ORDER CARD.

PRINT OUT YOUR CUSTOMIZED BUSINESS CARDS. THESE INCLUDE THE WEBSITE ADDRESS AND YOUR UNIQUE ONLINE STORE CODE. CUSTOMERS CAN USE THESE TO GO TO YOUR ONLINE STORE AND CHOOSE EITHER A DIRECT SHIPPED ORDER OR A GIRL DELIVERED ORDER.

PRINT OUT YOUR CUSTOMIZED DOOR HANGERS. IF YOU ARE OPERATING YOUR BUSINESS BY GOING DOOR TO DOOR, YOU CAN LEAVE THIS WITH A CUSTOMER TO GIVE THEM MORE TIME TO DECIDE, OR HANG THEM ON THE DOORKNOB OF NEIGHBORS WHO DID NOT ANSWER.

YOUR DOOR HANGER COMES WITH YOUR PERSONALIZED QR CODE. CUSTOMERS CAN EASILY SCAN YOUR CODE AND BE DIRECTED TO YOUR PERSONALIZED ONLINE STORE.



KEEPING YOUR PAPER ORDER CARD WITH YOU DURING THE FALL PRODUCT PROGRAM WILL HELP YOU INCREASE YOUR IN PERSON ORDERS.

MAKE SURE TO LET CUSTOMERS KNOW ORDERS ARE PREPAID, HAVE THE MONEY COLLECTED BEFORE THE ORDER IS DUE TO BE ENTERED.

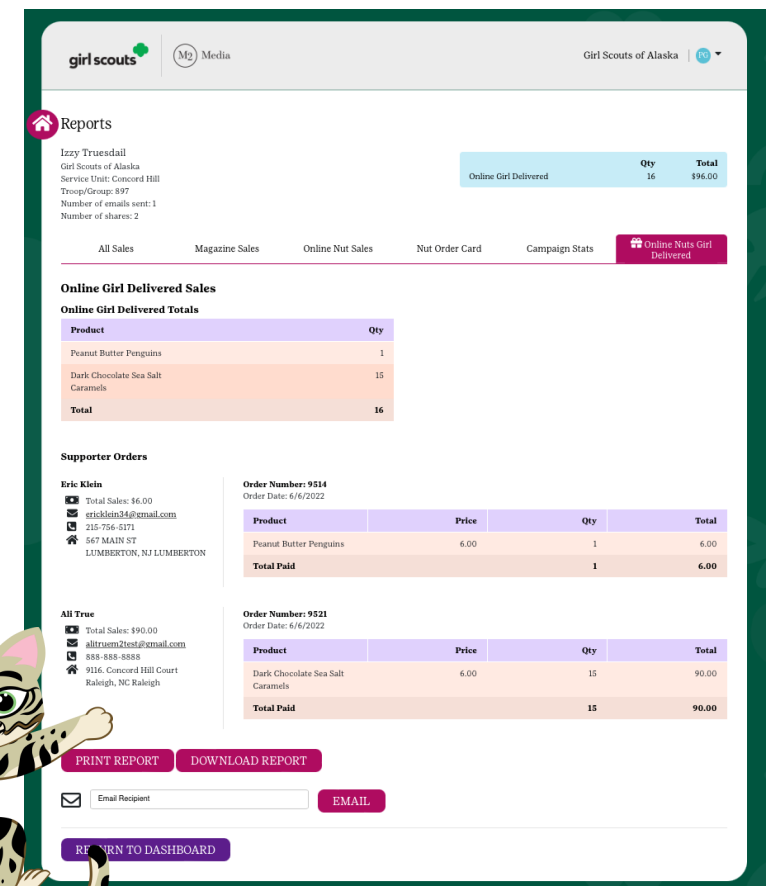
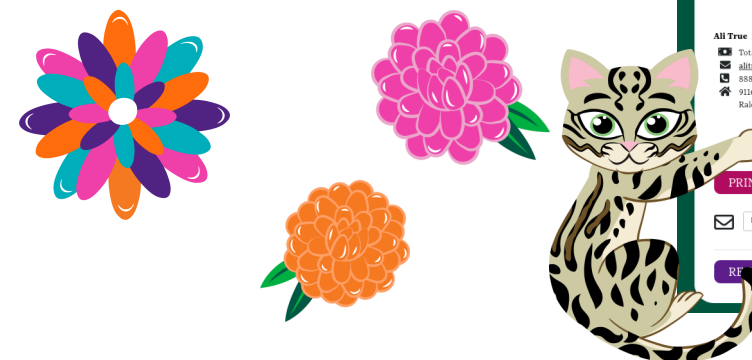
PAPER ORDERS NEED TO BE ENTERED INTO THE SYSTEM BY 10/15/2023. THESE ORDERS ARE PAID FOR AT THE TIME THE ORDER IS PLACED.

IF YOU NEED A PAPER ORDER CARD YOU CAN REQUEST ONE FROM YOUR TROOP LEADER OR YOUR COUNCIL OFFICE.

Reports

WHEN YOU RECEIVE ORDERS THROUGH YOUR DIGITAL COOKIE STORE THERE ARE SEVERAL REPORTS YOU CAN PRINT AND USE TO ENSURE ACCURATE AND TIMELY DELIVERY OF ORDERS. ONLINE GIRL DELIVERED ORDERS ARE SEPARATED BY CUSTOMERS.

YOU CAN SEE A SUMMARY OF ALL YOUR ORDERS, OR SEPARATE BY ORDER TYPE. THESE REPORTS ARE AVAILABLE AT ANYTIME DURING THE PRODUCT PROGRAM.



Helpful Hints



AFTER ATTENDING THE PARENT TRAINING SESSION WITH YOUR TROOP YOU MAY STILL HAVE QUESTIONS OR NEED ADDITIONAL HELP TO GET STARTED. YOU CAN JOIN A VIRTUAL PARENT/CAREGIVER INFORMATION SESSION ON 09-12-2023. YOU WILL FIND REGISTRATION INFORMATION ON THE EVENTS PAGE OF OUR WEBSITE @ GSGMS.ORG. YOU MUST REGISTER GET TO THE ZOOM LINK.

THERE ARE ALSO SHORT TOPIC SPECIFIC VIDEOS AVAILABLE TO HELP WITH YOUR DIGITAL SITE SET UP. SCAN THE QR CODE FOR QUICK ACCESS TO THE PARENT/CAREGIVER VIDEO PLAYLIST.